

## NOT A SURPRISE.

Results Had Convinced Merchants of What the News Company's Official Figures Showed.

The advertiser who fails to get results from his investment does not sing the praises of the unproductive medium. For this reason the sincerity of the tributes below cannot be questioned. They are the expressions of business men on The World's proof of its supremacy in New York City circulation over any other paper by tens of thousands daily. They are from the representative business men who have helped to make the marvelous advertising growth in The World from 374 columns in March, 1883, to 2,561 columns in March, 1901.

"An Envyable Position."

Mr. Philip Conne, of Siegel-Cooper Co., "Big Store," paused in the rug and wind of business at that establishment, to say:

"The certified statement from the news companies of the daily average of more than 200,000 copies of the morning edition of The World sold through them in Greater New York, is the statement of wonderful fact."

"Trufully I can say, however, that I am not surprised, because I knew the facts."

"The World stands in a most enviable position in New York City. So far as the retail dealer is concerned it is a most valuable if not the most valuable medium of communication with the public in the city, and that is what we want."

"The fact that The World has made the record it has made, both in circulation and in advertising, shows that it must be very dear to its readers, and that is the real point in its favor, from the viewpoint of the advertiser."

"We congratulate The World on its splendid showing of circulation and growth in advertising."

"We prove."

James Butler, proprietor of ninety-seven grocery stores in Greater New York and suburbs, branches of his wholesale establishment, speaking from his experience in efforts to reach the eye of the people in this territory, said:

"The fact that we use the advertising columns of The World is sufficient evidence that we have great faith in its value as an advertising medium."

"We congratulate The World on its splendid showing of circulation and growth in advertising."

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## BURGLAR USED A ROPE LADDER.

Girl Frightened by Thieving Apparition That Vanished Through High Window.

MYSTERIOUS ROPE LADDER BURGLAR.



(From description given the police by Miss Tideman.)

Eighteen or twenty detectives and policemen in citizens' clothes are scouring the region west of Central Park looking for a young, athletic man who has committed at least fifty burglaries during the past winter.

The thief, who has been using a rope ladder to let himself down to rear windows and making his escape the same way, appeared again last night. He visited the home of Theodore Tideman, No. 22 West Eighty-seventh street, but was frightened away before securing any booty.

At the time of the thief's visit all of Mr. Tideman's family were at dinner except the eighteen-year-old daughter, Emma. She was sitting in a front room of the third story of the house when she heard a noise in a rear room. She stepped into the hall to investigate and saw a man about to climb into a rear room through a window. She screamed for help and then became hysterical.

Members of the family ran upstairs, where Miss Emma was found lying on the floor still screaming for the police. No man was to be seen, and as there is no fire-escape on the rear of the building the family could not understand how Miss Emma could have seen a man where she said one had been.

Police from the West Gate (Hundredth street station) started a telephone man in investigation, and marks on the roof convinced them that a rope ladder had been used. The roofs of all houses on the block were searched, but no trace of the man was found. The police believe that he secured access to the roof through an apartment house at No. 72 West Eighty-seventh street.

## BLAMES HIS WIFE'S MOTHER

Dr. Erdtmann's Reply to Charges in Divorce Suit.

"Too much inebriation," is the answer of Dr. Paul W. Erdtmann to his wife's suit for divorce and partition of property. Mrs. Erdtmann, 1205 Madison street, took the first step in the suit today when she asked Justice McCormack to award her suitable alimony pending the trial.

Mr. Erdtmann is a popular physician and a son of William Erdtmann, General Manager of the United Life Association (German department).

Division was received.

Through her lawyer, Leon Laski, Mrs. Erdtmann alleges that her husband has been guilty of the statutory offense with an unmarried woman in a certain disorderly resort not specified. They were married, she says, at Williamsburg, and have one child. In an affidavit she says: "My husband frequently came home intoxicated. He did it as often as three times a week."

"Sometimes he would remain away all night and come home the next morning intoxicated and use abusive language, and he frequently struck me."

"On the night of Oct. 21, 1900, Mrs. Erdtmann's plaintiff, Dr. Erdtmann, was at 2 A. M. by a great appearance in the hallway downstairs. I found my husband there very much intoxicated with a man and woman, also under the influence of liquor."

"When intoxicated he would boast about his acts of infidelity to his friends who afterward told me."

Mrs. Erdtmann says her only source of income is \$35 a month, earned by singing in the choir of St. Charles German Church in Brooklyn. She now lives with her mother at No. 19 East Eleventh street.

During the year 1900, she (Matilda Erdtmann) made it so uncomfortable in the defendant's house that he directed her to leave the house and find her own quarters.

Mrs. Erdtmann did so and took her daughter with her.

Dr. Erdtmann's answer says that his wife is a German, born in Saxony, and is One Hundred and Twenty-seventh street, voluntarily on Dec. 22, 1900, and would not return to him because he is a womanly person, and she is a manly person.

"I am glad to see that The World makes such a good showing in circulation and growth in advertising."

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## Mother's Problem Solved by the California Prune

The California Prune first grew into general use by the recommendation of physicians for children. Its natural sweetness, nutritive value and gentle laxative effect is particularly valuable to the growing child. Every child should eat prunes at least once a day. They make rosy cheeks and healthy bodies.

If you should give the children free access to a box of prunes, the candy question would be removed from consideration. The prune as a confection delights the child's taste as much as candy, and the more they eat the better it is for them. But great care should be taken in the selection.

There is only one prune on the market carefully grown, packed and inspected. The proof that you are getting this prune is the brand of the California Cured Fruit Association, as displayed above, which is now placed on all of the Association's goods. It makes no difference what the name of the prune is, if it is on a box on which you find this brand it is safe. But if you do not buy by the box be sure that you get from a box on which you see this brand.

**CHILDREN'S DELIGHT**  
Try this recipe for "Children's Delight," which won a prize in California Prune Cooking Contest a few weeks ago:  
"One cup sour cream, one cup sugar, one egg, one teaspoon soda, one teaspoon baking powder, a pinch of salt and flour enough to roll out well. Roll quite thin and spread one-half with pitted prunes chopped fine. Double over and roll slightly. Cut and bake in hot oven."

The Association issues a book containing 100 recipes for preparing prunes in every way, which were obtained by a prize contest participated in by the very best cooks and chefs of California. This book together with a "Prune Primer," which will delight the little folks, will be sent free on request. Address: CALIFORNIA CURED FRUIT ASSOCIATION, SAN JOSE, CALIFORNIA.

## 46th BAUMANN 8th

### A COSY FLAT FOR 69.98.

FRONT ROOM.  
1 VELVET COUCH.  
Spring Seat and Spring Head.  
1 UPHOLSTERED KICKER.  
2 UPHOLSTERED CHAIRS.  
To Match.  
1 RUG to Cover Center of Room.  
1 PARLOR TABLE, Polished.

BEDROOM.  
ENAMEL BED.  
Brass Rails 6 ft. High.  
1 ALL-IRON SPRING to Fit.  
1 SOFT TOP MATTRESS.  
and Fancy Tick.  
2 PILLOWS to Match.  
1 DRESSER or CHIFFONIER.  
with French Bevel Glass.  
10 YES. FANCY JAPANESE MATTING.

DINING and KITCHEN.  
1 OAK EXTENSION TABLE.  
4 OAK CANE SEAT CHAIRS.  
1 KITCHEN TABLE.  
2 KITCHEN CHAIRS.  
10 YDS. OILCLOTH.

CALL AND MAKE YOUR OWN TERMS.

COR. 46TH ST. AND 8TH AVE. Open Saturday Evenings Until 10 o'clock.

## WATERBURY DENTAL PARLORS

54 West 23d St., New York.  
414 & 416 Fulton St., Brooklyn.

DR. RANKIN, DENTIST.  
366 Sixth Ave.  
610 Sixth Ave.  
Downtown Branch.

TEETH \$1 Per Week.  
Call and get out estimates before going elsewhere. Lowest prices and best guaranteed work in Greater New York. Our installment plan of payment system—\$1.00 a day and \$10.00 weekly on gold and all work.

FULL SETS OF BEST TEETH \$5, \$7, \$9.  
DR. RANKIN, DENTIST.  
366 Sixth Ave.  
610 Sixth Ave.  
Downtown Branch.

TEETH \$5.00 Per Set.  
Gold Crowns \$5.00.  
Silver Crowns \$3.00.  
Silver Fillings \$1.00.  
CROWN and BRIDGE WORK.

## MRS. KUSTER GETS FREEDOM.

Declares Husband Tried to "Railroad" Her to Madhouse.

Mrs. Eunice C. Kuster was freed from the insane ward in Bellevue Hospital today by order of Justice Andrews, in the Supreme Court.

Mrs. Kuster was sent to Bellevue last Thursday by Magistrate Cornell on complaint of her husband, Louis E. Kuster, a lawyer, of 22 Nassau street, who told the Court that his wife was suffering from the delusion that some one was trying to poison her. The Magistrate said at the time that he didn't think she was insane, but sent her to Bellevue for examination.

Mrs. Kuster protested against being locked up. She told the doctors that her husband's story was concocted to get her out of the way.

Drs. Pritch and Wildman examined Mrs. Kuster. Dr. Pritch skinned a commitment, alleging that she was insane, but Dr. Wildman declared her sane and refused to sign the certificate of his colleague.

Mrs. Kuster was permitted to walk out of Court.

**SAID SHE STOLE SKIRT.**

Woman Accused by Artist He Arrested in Court.

Miss Mary Wallace, a picture frame agent, was arrested Saturday on complaint of Miss Helen Hastings, of Kanawha city, an artist, who is making a trip around the world.

Miss Hastings charged that Miss Wallace had taken two water colors and a miniature valued at \$231 and she had been unable to get them back. As Miss Hastings did not appear in court the prisoner was discharged, but before she could leave the court room Mrs. Mary Heddel, of No. 310 West twenty-third street, walked in and charged her with the larceny of a skirt which Miss Wallace had on. She was, therefore, promptly arrested again on the new complaint and held for further examination.

**Ground to Death in a Hopper.**

(Special to The Evening World.)

NORFOLK, Va., April 17.—Dabney Cosby, manager of the South Boston and Virginia Brick Works, while feeding clay into the hopper of a brick machine lost his balance, fell headlong in and was ground to death.

## INDIANA LAWYER DEAD IN BED.

J. Hazleton Willard Expires in the Clarendon Hotel.

J. Hazleton Willard, fifty-three years old, a well-known lawyer of Bedford, Ind., was found dead in bed today at the Clarendon Hotel, Eighteenth street and Fourth avenue, by his brother-in-law, Samuel A. Russell.

The cause was reported as the "Coroner's" office as somewhat mysterious, and the lawyer's death was attributed to opium poisoning. This was due to a bottle of Dover's powders in the room and the suspicion that he might have taken an overdose.

Mr. Willard was a wealthy widower and a son of the late Ashbel Parsons Willard, who was governor of Indiana at the time of his death in 1890. He came to this city on Sunday last and took a room adjoining Mr. Russell's apartments in the Clarendon.

His business here, so he told Mr. Russell, was to aid a friend who was in financial straits. He was ill yesterday and complained of being in pain when Mr. Russell visited his room at 1:30 o'clock this morning. He was not seen alive after that hour.

Coroner Hart, after viewing the body and making inquiries, decided that Mr. Willard's death was due to natural causes, probably the use of the powders, aggravated by the use of powders which contained opium.

An autopsy will be performed.

**SWEAR BY THE MOON, AS ALL LOVERS DO.**

But You Can't Go There, So the Next Best Thing is to Read About It.

When you were a baby did you ever cry for the moon? When you were a child did you ever wonder what it was like, who lived there and why no one ever went to find out? When you were a lover did you never sigh your heart out under its beams and call on it to witness the depths of your passion?

Well, two clever Englishmen went a step further. They visited it. And their visit was not soon to be forgotten. How did they go? What did they find there? How were they treated? All these are natural questions and are fully answered by H. G. Wells, in his latest and greatest, "The First Men in the Moon," which begins in to-morrow's Evening World. This is a story that will hold you spellbound. Read it.

## CLOTHING

535 Fulton St., 46th St. B'klyn.

## H. LEITZ & TARDIS

For Men, Women & Children on the Most Liberal Terms of Credit.

## THE Coward Good Sense Shoe For Children.

The lines of which conform strictly to the nature of the foot, protecting, preserving, and where necessary supporting the foot, leaving it absolutely free to grow as intended by Divine Wisdom.

Could anything be more "Good Sense" than that? Or than those prices?

Infants' ..... 65c to \$1.00  
Children's ..... \$1.30 to \$1.65  
Males' ..... \$2.00 to \$2.75

Also for Adults, For Sale Only by JAMES S. COWARD, 268-272 Greenwich St., near West 2nd St., N.Y. Send for New Catalogue.

## CREDIT CLOTHING.

Manhattan Credit Co.  
110 AVENUE C, 10TH ST.  
CREDIT FOR EVERYBODY.

## AARONSON CREDIT CENTRE

121 West 4th St., near West 5th St., N.Y.  
Send for New Catalogue.

## PISER & CO., GREATEST AND LARGEST CARPET & FURNITURE HOUSE IN THE BRONX.

ACCOUNTS OPENED 3d Ave. & 150th St.

## LEWIS FURNITURE

230 WEST 14TH ST., 267 WEST 125TH ST.

## RENEWAL SUIT CO.

247 WEST 125TH ST.

## WORLD WANTS THE WAY TO SUCCESS.

997 BUT 517

Paid Help Wants in This Morning's World.

Paid Help Wants in the 13 Other N.Y. Papers Combined.

REDUCTION WILL MAY 15. ALL ADVERTISERS WILL GET 50% OFF ON THEIR ADVERTISING FOR THE MONTH OF MAY.

TEETH \$5.00 Per Set.  
Gold Crowns \$5.00.  
Silver Crowns \$3.00.  
Silver Fillings \$1.00.  
CROWN and BRIDGE WORK.

DOCTOR MOLOVY.

DO YOU NEED A PARTNER IN your business? Advertise for one in the Sunday World.